



Social Venture Technology Group is a strategic impact advisory firm that helps investors, philanthropists, companies and nonprofits know they're getting the greatest positive social and environmental impact for each dollar they spend. SVT enables clients to achieve their social and environmental impact goals while aligning them with financial performance. SVT collaborates with clients to maximize returns from data-driven decision-making, strategic management tools, impact due diligence, and information management and communications strategies.

Specifically, we enable our clients to:

- Empower leadership with the measurement and accountability tools needed to successfully implement a vision
- Strengthen the case for investment by matching investors' desires with companies' core competencies around impact
- Sharpen overall strategy, business model and product definition through well-grounded impact management
- Reap the financial, mission and reputation rewards of professional impact management through effective communication with internal and external stakeholders

We serve private equity investors, publicly and privately held companies, foundations, NGOs and governments. For more on our approach, services and past clients, please visit [www.svtgroup.net](http://www.svtgroup.net).

### **Why SVT Group became a B Corporation Service Provider**

We became a B Corporation to lend our weight to the critical mass needed to change how business is done. As a service provider, we aim to accelerate the social capital market's growth by enabling organizations to understand their social and environmental impact and manage that information as a strategic asset.

### **What is SVT Group offering?**

20% off SVT's advisory services

### **How can I follow up to take advantage of SVT's offer?**

Please contact Sara Olsen, Founding Partner of SVT Group, with any questions and to initiate a project.

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