



## Help your employees cut their transportation costs – for free!

**511 RIDESHARE** provides free information and services to Bay Area B Corporations that want to make it easy for employees to save money by trying environmentally-friendly ways to get to work.

Your business will benefit too. Alternative transportation is linked to improved employee morale, productivity, and on-time worksite arrivals. 511 employer services staff is trained to bring the best in commuter solutions to your business.

### **Tax Breaks**

By taking advantage of federal commuter tax legislation, your company can benefit from lower payroll taxes, while employees see more money in their paychecks.

### **Emissions Calculations**

We can estimate annual greenhouse gas emissions from your employees' commutes, which you can use to benchmark annual improvements in your organization's carbon footprint.

### **511 Brochures & Tips Sheets**

Provide information on Ridesharing, Transit and Bicycling to your employees. Our brochures are free and you can place them in a break room, in new-hire packets, on a bulletin board – or even make these available to customers.

### **Sample Emails and Links**

We provide sample emails and links that you can share with your employees electronically. Just cut and paste our information to let your employees start learning about their travel options.

### **511 Employer Newsletter**

Join our mailing list to receive Bay Area Transportation updates that are relevant to your employees, including information on our Rideshare Rewards program, free workshops and events, links to new resources, changes in transit service near your worksite and more.

### **Free RideMatching**

When employees start carpooling, they can take advantage of incentives including free bridge tolls, shared fuel costs and carpool lanes. Our free RideMatch system will help them find people who live and work near them who are also interested in carpooling.

### **Custom Employee Commute Programs**

Want to do even more for your employees? Our Employer Services staff will work with you to develop a custom program to encourage alternative transportation at your worksite.

For more information:

**Miriam Sorell**

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510-273-3648 or [sorell@rideshare.511.org](mailto:sorell@rideshare.511.org)

511 Rideshare is a free Web/phone service funded by the Federal Highway Administration, U.S. Department of Transportation, the Metropolitan Transportation Commission, and the Bay Area Air Quality Management District.

**On the phone. 511 On the web. 511.org On your way.**