B Lab – Policy Associate

The Organization:

B Lab is a nonprofit organization dedicated to using the power of business to solve social and environmental problems. B Lab drives systemic change through three interrelated initiatives: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between "good companies" and just good marketing; 2) accelerating the growth of the impact investing industry through use of B Lab's GIIRS impact rating system by institutional investors; and 3) promoting supportive public policies, including legislation creating a new corporate form for good business.

As of October 2011, there are 468 Certified B Corporations from 60 industries, representing a diverse multi-billion dollar marketplace. Six states have enacted Benefit Corporation legislation, including California, New Jersey, Vermont, Maryland, Virginia and Hawaii. Over 40 funds, 15 investors, and hundreds of companies are using GIIRS to distinguish their investment activities.

The Position:

The Policy Associate, as a member of B Lab's policy team, will be responsible for supporting the head of Policy and B Lab's co-founders with their advocacy for public policies that support sustainable business and social enterprise at the municipal, state, and federal level. Today, much of the policy work is focused at the state level on a state-by-state effort to pass benefit corporation legislation and to drive adoption. Significant attention is also given to B Lab's policy leadership role, writing and speaking to national audiences about the importance of benefit corporation legislation and the role of sustainable business in creating a new sector of the economy. Support will be provided in the following areas:

1) Writing and editing: policy papers, rapid responses to requests from legislators and critiques from opponents, legislative education and position papers, media inquiries, and blog/social networking site posts.
2) Research about the impact of sustainable business on jobs and economic growth, and about corporate law and legislative history in various states.
3) Constructing and organizing databases that track key players in each state, as well as updated documents that assure the efficiency of the policy effort.
4) Coordinating business and legal advocacy in various states to support the legislative effort, including organizing events, testimony, and letter-writing campaigns.
5) Communicating with legislators and staff on key policy areas, including testifying before legislative committees regarding benefit corporation legislation.

Qualifications:

- A passionate belief that business can make the world a better place and that government can play an important role in facilitating sustainable business.
- Excellent writing and editing skills with experience in public policy and media communications.
- Organized and skilled at building and maintaining databases and electronic record keeping.
- Articulate and capable of presenting to groups both in person and on conference calls.
- At least 3-5 years of experience working on policy issues at the state or federal level, including building multi-stakeholder advocacy networks.
- Knowledge of the state legislative process and ability to handle complex policy issues.
- Stature to quickly gain credibility with legislators, the media, B Corps, coalition partners, supporters.
- Relentless problem solver with collaborative style.

Compensation: Commensurate with experience.

Location: B Lab's New York City office – 116 Chambers Street #3

Contact: email resume and writing sample to policy-job@bcorporation.net