



Better World Books

Better World Books is a unique Social Enterprise - a triple bottom line business where creating a nursing library in Somaliland, supporting employees with profit sharing and equity ownership opportunities, and finding a new home for unwanted books are all not just a by product of doing business - it is the business

What is the change we seek?

Better World Books capitalizes on the value of the book to fund and support literacy initiatives locally, nationally, and globally. We recognize the importance of literacy in alleviating poverty and empowering individuals to improve their everyday lives. Through Better World Books almost anyone can participate in addressing literacy, whether through a book purchase on BetterWorld.com or by organizing a book drive for one of our literacy partners.

Why we became a Founding B Corporation?

We became a founding B-Corp because simply put, we want to be part of a new class of business. What differentiates us from our competitors is our triple bottom line business model. Today, people want to vote with their dollars. While our competitors are set up to provide wealth for their shareholders, we are set up to benefit our literacy partners, our employees and our environment.

What is the Better World Books offer?

Better World Books is offering a discount of 10% off all book purchases on BetterWorld.com to B-Corporations. To redeem the offer, enter the coupon code BCORP08 when checking out on the site. The offer is valid through 03/31/2008.