



Journalism / Blogging Internship

(March – May 2012, possibly extending through August or December 2012)

Autonomie Project is a Boston-based Fair Trade fashion company, with representation in the San Francisco Bay Area. We offer stylish sweatshop-free, eco-friendly & vegan footwear and clothing for children and adults. In addition to its retail/wholesale sales and marketing operations, the company aims to make a positive social impact on our earth by educating the public and raising awareness of today's most pressing global issues.

We are currently seeking a part-time intern to join our team and assist with a variety of projects that will help us grow our business. We expect the internship to start immediately and last through May of 2012; preferably extending through August or December 2012.

The intern will be expected to work remotely from home an estimated 10-15 hours per week. 'Virtual' interns from outside of the Boston or San Francisco areas will be considered. A personal laptop, desktop, or access to one is required for this internship. Details for this position are listed below.

Primary responsibilities will include:

- Researching and writing articles for Autonomie's blog on a weekly basis (or as assigned). Some topics will be assigned and will cover a range of subjects including global labor rights issues, environmental activism, current events and politics, and animal cruelty.
- Generating story ideas and pitching articles for the company blog which are in line with Autonomie's mission and topics listed above.
- Writing company press releases on new products or announcements, as well as contacting members of the Press to circulate the information.
- Responding and posting comments from the Autonomie Blog in order to promote it to other like minded blogs.
- Assisting Autonomie Project staff with events, festivals and trade shows on select weekends throughout the Fall. Responsibilities will include designing booth displays; preparing product and materials; and manning the booth, involving selling product, networking on AP's behalf, and educating the general public on our company and our causes.
- Attending Fair Trade towns meetings with Autonomie Staff and possible volunteering at related events including coffee tastings, fair trade bike rides, and fairs.
- Assisting Autonomie Project staff with researching, writing copy and developing content for various marketing projects, including a new website scheduled to launch fall/winter 2012.
- Attendance to local company meetings or remotely via Skype.



Ideal candidates will possess the following qualities:

- Experience in journalism or blog writing preferred.
- Creative writing and internet researching skills.
- Interest in business, particularly start-up social enterprise.
- Energetic, outgoing and positive attitude.
- Attention to detail, top organizational skills and the ability to multi-task and meet deadlines.
- Excellent communication and interpersonal skills.
- Self-starter, with an independent work ethic.
- Willingness to pitch in, pound the pavement, roll sleeves up and get dirty.
- Previous experience in social justice, anti-sweatshop movement, fair trade or socially responsible business is preferred.
- Proficiency in Microsoft Office programs, including Word, Excel and Outlook.
- Proficiency in shared web-based programs, including Google Calendar, Google Documents, and others.

Compensation/Benefits:

- This internship is unpaid.
- Learn firsthand about the Fair Trade/ethical business and garment industries.
- Gain valuable skills in writing, researching, blogging, education, and marketing.
- Meet, work and learn with great people.
- Free Autonomie Project footwear and apparel.

To Apply:

- Please email resume, cover letter, and writing sample to gina@autonomieproject.com.

For more information, please visit www.autonomieproject.com