



### **Why did In Joy Media create a B Corporation partnership?**

In Joy Media, Inc. was certified as a founding B-Corporation because we know that we can thrive in business and life by being the best of who we can be as human beings. Inner Espresso® is a series of short 90-second broadcast quality videos with compelling messages offered by internationally recognized business leaders, coaches and authors. They share informative and entertaining nuggets of wisdom based on their years of experience and accumulated wisdom.

The Inner Espresso® series provides essential skills that are relevant for both business and personal life. Each segment addresses a different topic including innovation, diversity, integrity, attitudes and beliefs, customer service, and effective communications. They are designed to help employees and/or customers develop clear communication skills, resolve conflicts, build management skills, and to think like a leader.

### **What is the Inner Espresso Partnership Offering?**

We are pleased to invite you as a fellow B-Corp to a discounted subscription price for our life enhancing Internet video series, Inner Espresso®. ([www.innerespresso.com](http://www.innerespresso.com))

Following is a link to the Inner Espresso® player where you can view a two-minute introduction, or click on the "How about a Sample?" button and sample videos of Inner Espresso.

[www.innerespresso.com](http://www.innerespresso.com)

B-Corp members can sign up immediately for the daily individual subscription (Monday through Friday excluding holidays) at a 20% discount off the annual rate. Please [click here](#) to subscribe.

<http://my.innerespresso.com/store/iesubannual-bcorp?a=682>

Inner Espresso® is even better when shared with your team or entire company.

### **If I want to participate, what are next steps?**

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