



Why did Inspire Commerce create a B Corporation partnership?

Inspire Commerce is a different type of merchant service provider. We are a B Corporation ourselves, and a company that aims to not only benefit our stockholders and clients, but also the greater community we live in. All of our operating agreements take into consideration how our business touches the world around us. We were the first merchant services company in the world to offer a program aimed at raising money for our merchant's social causes, as a large percentage of our gross revenue stream, which not only guarantees reduced fees for our partner companies, but also donates a minimum of 10% of our revenue stream to the non-profit of choice of our merchants. We believe that it is the responsibility of business to lead the push for healthy global change.

Our processing infrastructure is one of the largest electronic commerce platforms in the world, powering today's global shift to a cashless economy. We process and safeguard every type of electronic payment method: Credit, debit and stored-value cards, electronic checks, internet commerce solutions and electronic funds transfers.

By partnering with some of the largest publicly traded financial companies in the world, we are an industry leader providing advanced solutions that most payment service companies cannot provide. The benefit of a robust infrastructure and worldwide network of services and providers makes Inspire Commerce the logical solution to payment processing requirements.

Inspire Commerce does not want to be in the position of determining what is or is not a social enterprise or triple bottom line business, and so it has identified B Corporation as a partner who can provide the same screening/certification 'services' for for-profit social enterprise and triple bottom line business that the IRS provides in 'certifying' 501c3 nonprofit organizations.

What is the "Inspired Contribution Partnership?"

In our Inspire Commerce/B Corporation Program, not only will we donate 10% of our gross revenue to your non-profit of choice, we will contractually agree to pay all of your B Corporation certification fees on any sales that you process using our credit card transaction business services (Visa and MC). For those using our Check 21 Services, we will also pay all relevant certification fees on related sales volume.

In addition to covering your B Corporation certification fees on these transactions, Inspire

Commerce will also commit to paying 10% of our gross revenues to the non-profit of choice of our customers. This can be B Corporation (and be additionally applied to your certification fees) or can be any other qualified 501(c)3.

A final benefit will be a guarantee of fees at or below your current credit card transaction processing fees. This offer is only guaranteed for those not currently using Chase Paymentech or any of its related ISO/MSP partners for your credit card processing transactions.

If I want to participate, what are next steps?

If you wish to participate, please go to the following link:

<http://www.inspirecommerce.com/the-inspire-commerce-b-corporation-partnership/>

Sincerely,

The Inspire Commerce Team