

# rubicon

NATIONAL SOCIAL  
INNOVATIONS

**Title:** Intern

**Organization:** Rubicon National Social Innovations is an action-tank for scaling social enterprise. Our mission is to combat poverty and joblessness in the US through scaling innovative social business models. We collaborate with visionary nonprofits, foundations, and corporations to develop and scale sustainable social enterprises that use market forces to achieve social returns for disenfranchised communities. We are currently working on projects across multiple sectors and social issues including: jobs for those with barriers to employment, businesses that address environmental issues, food deserts, and financial services for low income workers. We are looking for Interns that are comfortable focusing on [Emerge](#), our workplace loan venture, and are willing to help out on other issues/projects as needed.

Rubicon National was incubated for two years within Rubicon Programs, an award-winning leader in the social enterprise field with over 25 years experience building effective social purpose businesses including Rubicon Bakery and Rubicon Landscaping. Rubicon National became a separate nonprofit 501 c-3 in 2009.

Visit our website at [www.rubiconnational.org](http://www.rubiconnational.org) for more information on our mission, vision and programs.

**The Position:** We are seeking graduate and undergraduate students who are passionate about social enterprise for a 10-week, 15 hours per week minimum commitment as Interns to work on our Emerge venture and growing portfolio of social businesses.

**Responsibilities** include but are not limited to:

- Developing investment ready business planning and feasibility analyses
- Conducting primary and secondary market research
- Local and national market research and business location analysis
- Operational planning and implementation
- Social impact analysis to determine the project impact on community and individuals
- Technical solution research
- Developing marketing and sales materials
- Other miscellaneous activities supporting the launch and growth of our businesses

For more information—please email Melissa Foley at [melissa@rubiconnational.org](mailto:melissa@rubiconnational.org) with the subject line “Intern Position”.