

rubicon

NATIONAL SOCIAL
INNOVATIONS

Title: Volunteer

Organization: Rubicon National Social Innovations is an action-tank for scaling social enterprise. Our mission is to combat poverty and joblessness in the US through scaling innovative social business models. We collaborate with visionary nonprofits, foundations, and corporations to develop and scale sustainable social enterprises that use market forces to achieve social returns for disenfranchised communities. We are currently working on projects across multiple sectors and social issues including: jobs for those with barriers to employment, businesses that address environmental issues, food deserts, and financial services for low income workers. We are looking for volunteers that are comfortable focusing on [Emerge](#), our workplace loan venture, and are willing to help out on other issues/projects as needed.

Rubicon National was incubated for two years within Rubicon Programs, an award-winning leader in the social enterprise field with over 25 years experience building effective social purpose businesses including Rubicon Bakery and Rubicon Landscaping. Rubicon National became a separate nonprofit 501 c-3 in 2009.

Visit our website at www.rubiconnational.org for more information on our mission, vision and programs.

The Position: We are seeking volunteers who are passionate about social enterprise to work on our Emerge venture and growing portfolio of social businesses.

Commitments & Expectations: To make the volunteer experience meaningful to you and to RNSI, we request that volunteers commit a minimum of 15 hours per week for at least a three-month period of time. We are flexible if volunteers want to work in our office or from home.

Responsibilities include but are not limited to:

- Developing investment ready business planning and feasibility analyses
- Conducting primary and secondary market research
- Local and national market research and business location analysis
- Operational planning and implementation
- Social impact analysis to determine the project impact on community and individuals
- Technical solution research
- Developing marketing and sales materials
- Other miscellaneous activities supporting the launch and growth of our businesses

Benefits to Volunteers: Our volunteers have given us rave reviews about their experience. While the benefits to our organization are clear, we are happy to know that the volunteers find their experience to be both professionally and personally enriching. Some of the benefits gained by volunteers include:

- Hands on Work Experience - gain direct work experience working with social enterprises
- Networking - tap into the breadth and depth of RNSI's networks in the field of social enterprise
- References & Recommendations - the RNSI team is happy to offer introductions and provide referrals
- Food & Fun - enjoy the camaraderie of social entrepreneurs... there's always a good reason to "break bread" with peers from the RNSI team

"I loved being a pro bono consultant to RNSI. The work was exciting, and the team was enjoyable to work with. While this was a great way to give back, it also allowed me to gain work experience in a field I'm very interested in - social entrepreneurship."

For more information—please email Melissa Foley at melissa@rubiconnational.org with the subject line "Volunteer Position".