



## **RELEVANCE, INC. SERVICE PARTNERSHIP**

Relevance is an agile software development, consulting and training organization. We work with highly effective tools and people to create software solutions faster, cheaper, and of higher quality. We work in a wide variety of industries, and our team is known for both its technical expertise and the speed and depth of our understanding of your domain. Our goal is to identify value, and build software to deliver it.

### **What is the Change We Seek?**

Software developers are the accelerant of change in today's economy. Because so many businesses now depend on software, the values we bring and build into our products can change the way enterprises view and determine value. We seek to bring our values to our customers and introduce them to new techniques: data transparency and ubiquity, humane work schedules, communication over confrontation, open source and open business, and the single-minded dedication to identifying the "Simplest Thing That Works".

### **Why We Became a B Corporation**

We discovered the B Corporation community from several sources simultaneously. Having begun a program focusing on software for sustainable businesses, and working with an existing B Corporation on a development project, the goals of B Lab resonated with our team. Looking around, our business niche is only sparsely populated within the B Community, even though we feel that software professionals wield some of the strongest leverage for affecting change. We hope to be strong champions for the community and to help spread the ideals through our services and products.

### **How We Can Help B Corporations**

Relevance can bring its software development and design expertise to bear on the problems facing B Corporations: finding and collecting valuable data, making communication with stakeholders and customers more effective, designing interactive services for a variety of users with different backgrounds and needs, and working to understand the actual costs of software initiatives in order to make better decisions. Relevance is pleased to offer a two-part program for B Corporations: a free two-day development sprint to identify and solve a technical issue, and demonstrate how our team can provide value to your enterprise, and a 10% discount on our standard pricing for development projects. Please contact us at [info@thinkrelevance.com](mailto:info@thinkrelevance.com) or call at 919.442.3030, and just mention that you are a B Corporation. We look forward to working with the community to creatively solve existing problems, and find new areas to explore.