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the change we seek™

## Salesforce.com and B Corporations: B Corporation Service Partnership

Salesforce.com Foundation is offering B Corporations a roughly **75% discount** on their CRM platform (Enterprise Edition). Nearly two-dozen B Corps are already signed up or in the pipeline, with realized savings in the hundreds of thousands. [Sign up](#)

The Salesforce.com Foundation wants to extend its industry-leading non-profit program to B Corps to support triple bottom line businesses. B Corporations make it easy for the Salesforce.com Foundation to accomplish its objective, because B Corporations make it easy to distinguish between “good companies” and just good marketing.

Tens of thousands of companies of all sizes and in diverse industries use Salesforce.com for their customer relationship management (CRM) needs, from sales force automation, to partner relationship management, marketing, and customer service. Traditional businesses pay \$ 1,500 per user for the comparable Enterprise Edition of Salesforce.com; B Corporations pay only \$360. For a 20 user B Corporation, that’s an immediate savings of almost \$23,000. (If your company is already a Salesforce.com user, your B Corp discount will go into effect when you renew your Salesforce.com contract.)

Two things make this even easier: 1) Salesforce.com offers a **30-day free trial period** and on-line training and technical support; and 2) several B Corps that are Salesforce/IT consulting firms offer B Corporations a **free consultation** to determine if Salesforce.com is a good fit for them, and discounts as much as **20%** on Salesforce.com implementation services. These partners can be found on our [partners page](#).

If you have questions, or want to sign up for the free trial, click here to [sign up](#) or contact Chrissy Houlahan from B Lab at 610-296-8283 or [chrissy@bcorporation.net](mailto:chrissy@bcorporation.net).

As always, thank you for your leadership.  
the B Lab team