



UBB Business Development Intern

United By Blue is an ocean-friendly brand of apparel that, for every product sold, removes one pound of trash from oceans and waterways around the world through company organized and hosted cleanups. UBB sells a line of organic cotton t-shirts, canvas bags, and jewelry through wholesale channels and through an eCommerce site at <http://www.unitedbyblue.com>.

The UBB Business Development Intern will be responsible for researching and developing new partnerships that will improve the brand's standing in the industry and for implementing systems that help the business run more efficiently.

The Business Development Intern will report directly to the Founder and Chief Trash Collector and will collaborate with him to develop new partnerships for the business and to improve the company's efficiency.

Responsibilities and Possible Projects:

- Research industry trends (outdoor, surf, department store, eCommerce, and ocean conservation)
- Target companies and organizations with whom to partner and develop strategies to partner with them for mutual benefit
- Analyze our existing business operations and find areas for improvement
- Analyze our existing supply chain and manufacturing sources and develop more effective and environmentally-friendly methods

Requirements:

- Enthusiastic self-starter who is able to work under minimal supervision
- Excellent visual, oral, and written communication skills
- High level of emotional intelligence
- Able to find synergies and make connections among seemingly unrelated companies and initiatives
- Familiarity with environmental issues and the apparel industry is helpful but not required

This internship will be based at UBB's Philadelphia headquarters. To apply, please send a letter to introduce yourself and tell the company what excites you about UBB to alli@unitedbyblue.com