

Yale SoM Internship - Singlebrook

Singlebrook Technology, a web and mobile development firm in Ithaca, NY, is seeking a Summer 2012 MBA Intern through the Yale School of Management's B Corporation loan-forgiveness program. The internship involves marketing/sales and product development for the launch of a new mobile web product for nonprofits. Sales and marketing tasks include promoting the product through phone calls, social media and at events. Product development tasks include coordinating and participating in user testing for the product.

Singlebrook works with a number of world-class entrepreneurs, associations, nonprofits and mission-driven organizations. We're also developing some of our own web and mobile products. Singlebrook has a sunny, plant-filled, casual, family-friendly office in downtown Ithaca (right near the Commons). We offer flexible schedules, plenty of free snacks & pizza, and video game tournaments. Singlebrook is a certified B Corp (www.bcorporation.net), which means we have a strong commitment to social and environmental responsibility. We welcome diversity and encourage applicants of all ages, genders, races, sexual-orientations, etc. to apply. Learn more at singlebrook.com.

The ideal candidate for this position is an energetic and outgoing individual who is passionate about supporting mission-driven organizations and has an interest in mobile web technology.

The internship is located at our Ithaca, NY office. This is not a telecommuting position.

Skills:

- Assertive and persistent.
- Excellent written and verbal communication skills.
- You're a great listener and you're able to gather information, understand it and present it clearly to our team.
- Charisma and a positive, resilient attitude.

Bonus Skills:

- Knowledge of and/or experience working with mobile web products.
- Experience with product launches.
- User Interface Design experience.

Education/Experience: Yale School of Management MBA candidate or recent graduate (eligible for B Corporation loan-forgiveness program).

Compensation: Tompkins County Living Wage (\$12.78/hr).

Please send the following to jobs@singlebrook.com:

- Detailed cover letter
- Resume
- Any additional materials that you think would be relevant to the position