

B Analytics

Comparable Metrics on Corporate Impact

Organization Name:

SBN Philadelphia

Date:

April 16, 2012

This report demonstrates the aggregate social and environmental impact of the members in this business network based on data from the B Impact Assessment. It also displays the impact data of other business groups to provide comparison points.

SBN Philadelphia Members

Total Score:

Data Set: 101 companies

89

Other Sustainable Businesses¹

Total Score:

Data Set: 1,941 other companies that have voluntarily completed the B Impact Assessment

84

Certified B Corporations

Total Score:

Data Set: 504 B Corps

105

IMPACT REPORT

% of total points on the B Impact Assessment

	SBN	B Corps	OSBs ¹
Workers	50%	56%	48%
Job Creation	28%	33%	29%
Compensation, Benefits & Training	51%	56%	49%
Worker Ownership	35%	38%	31%
Work Environment	58%	71%	60%
Community	53%	62%	45%
Community Products & Services	11%	21%	38%
Suppliers & Distributors	55%	58%	49%
Local Involvement	55%	53%	50%
Diversity	28%	31%	28%
Civic Engagement & Giving	34%	42%	33%
Environment	44%	59%	38%
Environmental Products & Services	37%	29%	8%
Land, Office, Plant	57%	61%	47%
Inputs	33%	36%	32%
Outputs	13%	56%	51%
Suppliers & Transportation	31%	45%	40%
Governance	55%	73%	57%
Corporate Accountability	53%	72%	56%
Transparency	62%	73%	63%

INDIVIDUAL METRICS

% companies for whom this is true

	SBN	B Corps	OSBs ¹	OBS ²
Grew jobs by more than 5%	?	52%	39%	?
Paid bonuses to non-executive employees over the prior year	?	55%	38%	?
Cover at least some of health insurance premiums for individuals	?	87%	56%	?
Extend health benefits to part time and flex time employees†	?	65%	59%	26%†
Fund a 401(k) plan for employees	?	45%	51%	?
Have >5% of company owned by non-executive employees	?	28%	27%	?
>50% of employees provided paid professional development opportunities†	?	21%	5%	?
Have >50% products/services that directly address a social issue (eg. microfinance, education)	?	22%	?	?
Have >25% of significant suppliers that are certified to meet specific social/environmental criteria†	?	29%	11%	?
Patronize >10% of significant suppliers from low-income communities†	?	26%	22%	?
Have >50% of products or input materials that are certified to meet fair trade sourcing practices	?	14%	19%	?
Have >40% of significant suppliers that are local independent businesses	?	37%	38%	?
Are majority owned by women or ethnic minorities	?	35%	17%	28%†
Have >30% of management from previously excluded populations†	?	41%	32%	?
Donate >10% of profits or 1% sales to charitable organizations†	?	32%	19%	?
Allow >20 hrs/year of paid time off for community service	?	19%	8%	?
Actively recycle at least one output material	?	95%	88%	45%†
Have >50% products/services that directly address an environmental issue (eg. energy efficiency technology, forest conservation)	?	16%	?	?
Derive >50% of revenues from products made from sustainable input materials (eg. recycled paper, reclaimed metal products)	?	31%	?	?
Work in at least one facility that meets green building standards†	?	32%	30%	?
Specify that >75% printed materials have recycled paper content, FSC certified paper, or soy-based inks	?	64%	39%	?
Reduced energy usage relative to revenues	?	26%	27%	?
Generate renewable energy on site	?	22%	15%	?
Have >25% of their revenue from products that have gone through a Life Cycle Assessment in the last 3 years	?	20%	19%	?
Have >25% of their transport vehicles or outsourced fleet that are clean or low-emissions vehicles	?	32%	15%	?
Have a board or advisory body that includes at least one independent member†	?	66%	71%	?
Regularly share company's financial info with all full time employees†	?	69%	73%	?
Evaluate their managers in writing on social and environmental goals	?	33%	23%	?
Help their industry create social and environmental standards	?	72%	54%	?

ORDINARY BUSINESSES²:

Few ordinary businesses measure impact, let alone use a common yardstick. OBs are intended to represent businesses that are not intending to create material impact on society and environment.

†For definitions, sources, and more metrics, please visit www.bcorporation.net/b-corp-index

²Ordinary Businesses represents available data on U.S. small businesses

Powered by



B Lab is a nonprofit organization dedicated to using the power of business to solve social and environmental problems.

Phone: 610-296-8283
www.bcorporation.net

Phone: 610-296-8283
www.bcorporation.net

B Lab is a nonprofit organization dedicated to using the power of business to solve social and environmental problems.

