

# Take the **B Impact Assessment**



Used by **7,420+** of the world's leading businesses to assess, compare, and improve their social and environmental impact.

Learn More: [www.bcorporation.net/survey](http://www.bcorporation.net/survey)

Hello Members,

SBN is teaming up with B Lab to provide our members the **B Impact Assessment**, a free and confidential tool to measure your company's impact and compare it against thousands of other businesses!

**'We manage what we measure.'** This is one of the most basic truths in business. Our members also believe that we ought to measure what matters most. What matters most is not simply the ability of a business to make money, but the ability of a business to create value for its employees, community, and the environment.

We hope you can join fellow members in this endeavor to measure and manage our impact. Please contact us if we can help you begin the Assessment.

**The Sustainable Business Network**  
(215) 922-7400  
[www.sbnphiladelphia.org](http://www.sbnphiladelphia.org)

**B Lab**  
(610) 296-8283  
<http://www.bcorporation.net/survey>

Powered by **B Lab** **B Impact Report 2013**  
**Sample Company X**

	Total Pts.	Percent	Other Sustainable Businesses (1,941)	B Corps (504)
<b>Overall Rating</b>	120.1		84 pts	105 pts
<b>Governance</b> <i>Area of Excellence</i>	15.1	88.7%	57%	73%
Corporate Accountability	12.2	93.5%	56%	72%
Transparency	2.9	73.1%	63%	73%
<b>Workers</b> <i>Area of Excellence</i>	23.9	59.7%	48%	56%
Compensation, Benefits & Training	15.2	56.4%	49%	56%
Worker Ownership	3.1	43.8%	31%	38%
Work Environment	5.6	93.5%	60%	71%
<b>Community</b> <i>Area of Excellence</i>	45.1	67.6%	45%	62%
Community Products & Services	N/A			
Serving Those In Need	1.4	6.0%	38%	21%
	41.9	66.0%	40%	45%
	6.2	53.6%	60%	53%



The **B Impact Assessment** is a public good provided by B Lab.  
B Lab is a nonprofit organization dedicated to using the power of business to solve social and environmental problems.