



# Measure What Matters

With the **B Impact Assessment!**

A free, confidential tool to used by 8,000+ businesses to Assess, Compare, and Improve their social and environmental impact.

A sample B Impact Report for 'Sample Company X' from 2013. The report is presented by B Lab. It shows a total score of 120.1 out of 151, which is 79.5%. The report is categorized into three 'Areas of Excellence': Governance, Workers, and Community. Each area has several sub-categories with scores and percentages. The report also compares the company's score to other Sustainable Businesses (1,941) and B Corps (254).

	Total Pts.	Percent	Other Sustainable Businesses (1,941)	B Corps (254)
<b>Overall Rating</b>	120.1		84 pts	105 pts
	15.1	68.2%	57%	73%
<b>Governance</b> <i>Area of Excellence</i>	2.9	19.2%	100%	56%
Corporate Accountability	1.9	12.6%	100%	56%
Transparency	1.0	6.6%	100%	56%
<b>Workers</b> <i>Area of Excellence</i>	3.7	24.5%	60%	71%
Compensation, Benefits & Training	1.8	11.9%	60%	71%
Worker Ownership	1.9	12.6%	60%	71%
Work Environment	0.0	0.0%	60%	71%
<b>Community</b> <i>Area of Excellence</i>	5.5	36.3%	32%	21%
Community Products & Services	1.4	9.2%	32%	21%
Serving Those in Need	4.1	27.1%	40%	45%
Community Practices	0.2	1.3%	57%	52%
Suppliers & Distributors	0.2	1.3%	28%	31%

[www.bcorporation.net / assessment](http://www.bcorporation.net/assessment)