

**Hardik Savalia**

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**Subject:** FW: Take the B Survey with SBN and B Lab

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**From:** Jennifer McCluskey [mailto:leanne@sbnphiladelphia.ccsend.com] **On Behalf Of** Jennifer McCluskey

**Sent:** Monday, August 10, 2009 9:03 AM

**To:**

**Subject:** Take the B Survey with SBN and B Lab

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## Take the B Survey with SBN & B Lab

### SBN Members who have completed the Survey

12th Street Catering  
Abacus Wealth  
Partners, LLC  
About Face Type + Design  
Amore Weddings  
Amy Ragsdale Design  
Andy Smith Photography  
Avenca Incorporated  
Benchmark  
BioScience Collaborative  
BluPath Design  
Catherine Potter-Garden  
Consultant  
Cedar Run Landscapes  
Cerulean Arts  
Close the Loop, LLC  
Consilium Advisors  
Cosmic Catering  
DIGSAU Architecture e3bank  
Edgewood Partners, LLC  
Edifice Rx  
Eos Energy Solutions  
Green Packaging, Inc.  
GREENandSAVE, LLC Gypsy  
Lane Technologies  
Hugh Lofting Timber Framing,  
Inc  
John Welsh Photography  
juju organics llc  
Kali Herbs  
Kimberton Whole Foods  
Land Stewards Ecological  
Landscape Design  
Learning & Vision Partners  
Liquid Stone Concrete Designs  
Mair Affair  
Mark It Alternatives, LLC  
Commonwealth, Inc.  
Meidlinger Partners  
Mugshots Coffeehouse & Cafe  
New B Lab Office



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Setting the new corporate  
standard for social and  
environmental performance.

**bcorporation.net**

Dear SBN Member,

Starting this year, all SBN members are required to complete and submit the B Survey to get a benchmark of your social and environmental performance.

Your individual answers will be kept confidential, but SBN will be able to get aggregate data on how our members are working towards the triple-bottom-line of people, planet and profit.

Companies who do not complete the survey by the end of the year **will not be able to renew** their membership next year, so sign up now to fulfill this requirement.

Your company will benefit by getting a comprehensive report on your social and environmental performance that will benchmark you against other high-performing companies.

It is online, easy to use and takes 45 minutes for the average business to complete.

Join us on a webinar next Wednesday and Thursday where we'll walk you through step by step how to complete your B Survey!

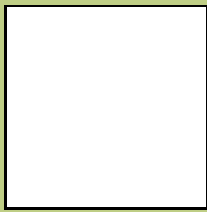
**Date:** Wednesday, August 12, 2009

**Time:** 10:00 AM - 11:00 AM EDT

**Register here:**

<https://www2.gotomeeting.com/register/191453979>

National Foundry Products  
Nolan Painting Inc.  
One Village Coffee LLC.  
OneTouch Wellness & Spa  
Onion Flats  
Organic Planet, LLC Paige Wolf  
Media & Public Relations  
Parable Painting Inc.  
Pita Pit  
Practical Energy Solutions  
Praxis Consulting Group  
Re:Vision Architecture  
Sample Report  
SiwThaiSilk, Inc.  
Strategy Arts  
Superior Woodcraft, Inc.  
Taproot Native Design, LLC  
The Hub, LLC  
This Leaky House  
True Roots Natural Landscaping  
Tymel Style, LLC  
Untours  
Virago Baking Company  
W.S. Cumby  
White Dog Cafe  
Wisdom at Work  
WorkplaceDynamics LLC  
Zivtech



**OR**

**Date:** Thursday, August 13, 2009

**Time:** 10:00 AM - 11:00 AM EDT

**Register here:**

<https://www2.gotomeeting.com/register/854388219>

In this session each attendee will start and take the B Survey for their organizations, thus completing their requirement. The B Lab staff will join us to explain the process and answer questions.

Visit our [dedicated site](#) to learn about the B Ratings System and the broader B Lab and SBN partnership.

If you'd like to start the B Survey on your own, [click here](#). Make sure to include that you are a SBN Member when you begin.

Please give us a call if you have any questions, and as always, thanks for your participation and leadership.

Best,  
Jen McCluskey  
Educational Coordinator

### **You help us, we'll help you!**

Members who complete their B Survey by August 24th will be entered to win a feature of their company or personal profile on the SBN Home Page.

This month's profiled member is [Hugh Loft Timber Framing, Inc.](#)

Check out their bio at [sbnphiladelphia.org](http://sbnphiladelphia.org)



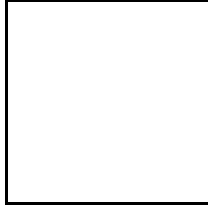
### **Did you know....**

SBN is a founding member of the Business Alliance of Local Living Economies (BALLE), an international alliance of 65 networks representing 20,000 entrepreneurs.

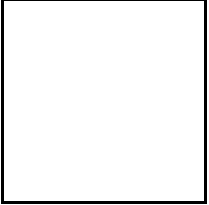
SBN is the first BALLE network to require its members to

|  |   |
|--|---|
|  | <p>assess their performance using the B Ratings System.</p>   |
|  | <p>As a result, SBN will be able to report aggregate metrics about our community and demonstrate that we are a triple bottom line business network!</p> <p>The B Ratings System is the first transparent and comprehensive ratings system which evaluates a company's impact on its stakeholders (Employees, Community, Environment, Consumers, and Governance).</p> <p>It will help our investors, policy makers, and consumers identify and support 'good businesses' that solve social and environmental problems.</p> |

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